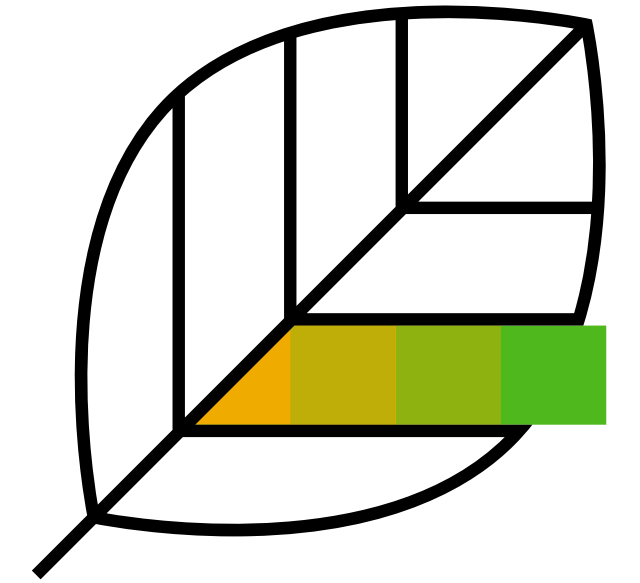


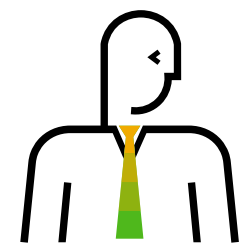
# Make Sustainability Profitable. And Profitability Sustainable.



The time to act on the sustainability imperative is now. Both customers and global regulatory bodies are calling for SMBs to measure, evaluate, and optimize their green line. To stay compliant and maintain your competitive edge, SMBs like yours need a solution that does not require dedicated sustainability experts and minimizes IT overhead.

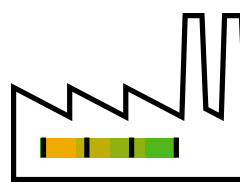
You need a solution that helps **you do more with less.**

## Your Aims:



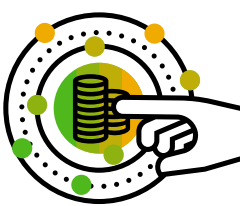
### Management Board:

- Create auditable environmental KPIs.
- Meet standards like the GHG Protocol.
- Combine sustainability with profitability.



### Production Management:

- Link resource efficiency with eco-efficiency.
- Fulfill upcoming regulations.
- Maintain a competitive edge.



### Financial Management:

- Simplify internal and external reporting.
- Provide decision support for management.
- Secure your place as a green employer and business partner.

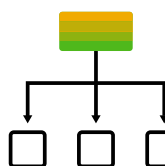
## SAP® Product Footprint Management for Clean Operations



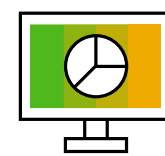
Greenhouse Gas (GHG) Protocol



Corporate-level GHG Emissions Inventory



Product-level GHG Emissions Inventory



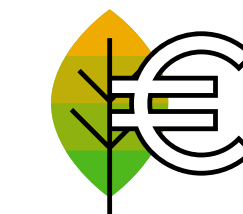
Analysis and Optimization Roadmap

### Product Footprint Analysis and Optimization

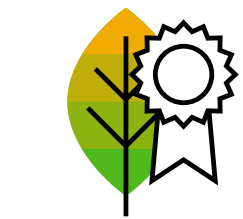
## The Solution: Integrated Compliance and Sustainability Management



Easy-to-use, cloud-based software that generates actionable insights, as well as decision-making support for carbon-footprint initiatives and future investments.



Clear pathways to optimized and eco-friendly use of resources, with auditable carbon figures for tenders, framework agreements, and for winning contracts.



Reliable figures for external communication with customers, future employees, and investor relations.

**Ready to future-proof your business?**  
Learn more at [SAP.com/SMB](https://www.sap.com/SMB)

**NXT LVL SMB** | Future-proof Your Business Now.